Real estate photography shot list

Every photo a listing needs, room by room, in the order a buyer walks through. Print it or save it as a PDF, and tick each shot off as you go.

Before the first photo

- [ ] **Lights on in every room, including lamps and the range hood**
- [ ] **Blinds and curtains open; windows cleaned**
- [ ] **Counters cleared, toilet lids down, towels folded**
- [ ] **Cars out of the driveway, bins out of sight**
- [ ] **Personal photos, mail and pet bowls put away**
- [ ] **Phone lens wiped; phone held level, at about chest height**

Outside

- [ ] **Front of the house**
  From across the street or the far side of the lawn, the whole house in the frame
- [ ] **Front at an angle**
  From a front corner, so the side shows too
- [ ] **Front door and entry**
  Straight on, door closed
- [ ] **Backyard, patio or balcony**
  From the house looking out, then from the far end looking back
- [ ] **Pool, garden or view**
  Anything a buyer would drive out for

Entry and hallway

- [ ] **Entry looking in**
  From the front door, showing where the home leads

Living room

- [ ] **From the corner by the door**
  Two walls and a window in the frame
- [ ] **From the opposite corner**
  The reverse view, so the room reads in full

Kitchen

- [ ] **The whole room from the doorway**
  Counters, cabinets and appliances together
- [ ] **From the other end**
  Toward the dining or living area if it opens onto one
- [ ] **Island or counter**
  A closer view of the main work area

Dining

- [ ] **The table with the room behind it**
  Chairs pushed in, table cleared or simply set

Primary bedroom

- [ ] **From the corner by the door**
  The bed and a window both in
- [ ] **Toward the en suite or closet**
  If there is one

Other bedrooms

- [ ] **One from the corner by the door**
  The bed and a window both in; one photo is enough

Bathrooms

- [ ] **From the doorway**
  Toilet lid down, towels folded, the mirror not showing you
- [ ] **The shower or tub**
  If it is a feature

Extras

- [ ] **Office or den**
- [ ] **Laundry**
- [ ] **Garage or parking**
- [ ] **Basement, attic or storage**
  If finished or large
- [ ] **Shared amenities**
  Gym, pool, roof deck: check your MLS's rules for amenity photos

How many photos

About 22 shots covers a typical home. Most MLSs we checked allow 36 to 100 photos a listing (MLS photo rules by MLS), and buyers look at the first few most, so lead with the front and the best rooms.

Shot list by October, https://www.october-ai.com/tools/real-estate-photography-shot-list. Free to print, share and reuse under CC BY 4.0.