

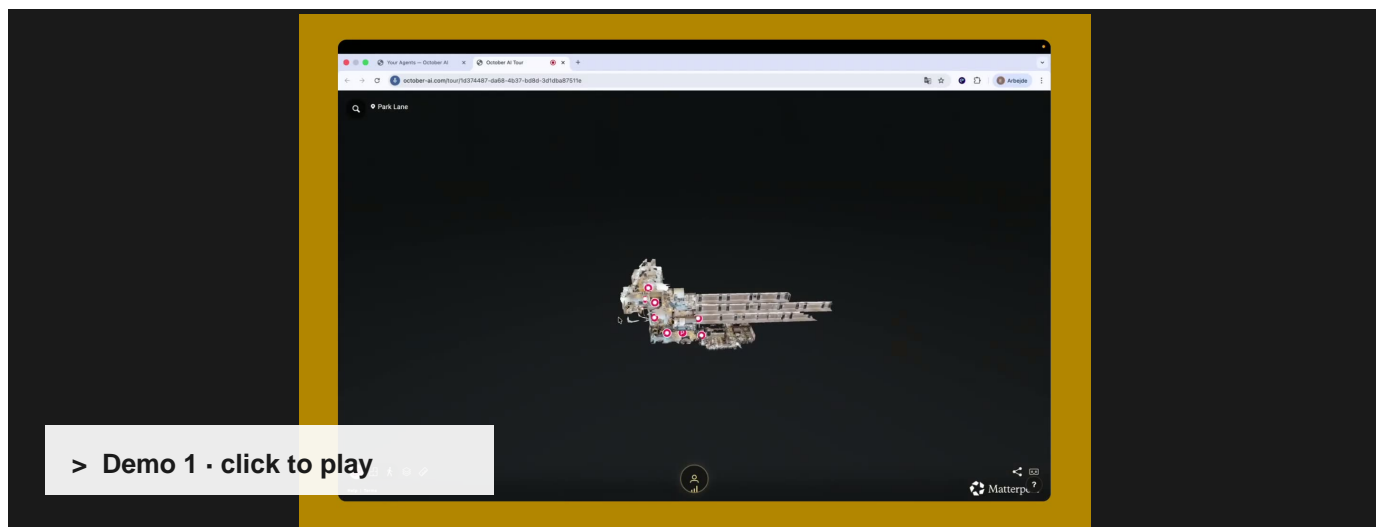
Your best employee *inside every Matterport tour.*

A 24/7 voice agent that lives inside your virtual tour, knows your business, answers visitor questions in natural language, and guides them toward booking or buying.

WHAT IT IS

An AI agent trained on your business -
embedded in your existing Matterport tour.

When a visitor opens your virtual tour, they're greeted by a voice agent trained on your real product information, pricing, opening hours, services, FAQs and sales methodology. Visitors talk to it naturally - and it talks back, guides them through the space, answers questions, and helps them take the next step.



Demo: a visitor exploring a real October AI tour - naturally, no scripts.

THREE CONCRETE WINS

What it actually moves for the business.

1

More relevant leads

Visitors are qualified, guided, and led to the right action - booking, purchase, application or consultation.

2

Less time on admin

Repeat questions - opening hours, prices, materials - handled automatically 24/7. Team gets time back.

3

Insight you didn't have

Every conversation distilled into weekly insight: top questions, friction points, trends in real demand.

THE POINT

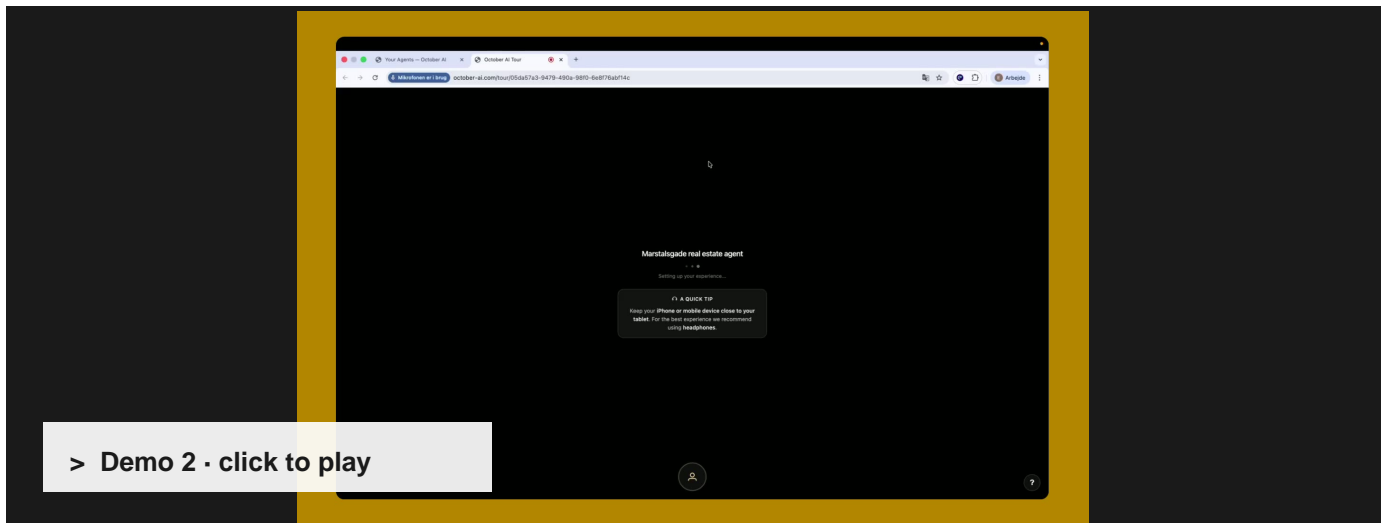
The agent isn't generic. Your data is what makes it yours.

October AI works in any industry - hotels, real estate, retail, clinics, venues, schools. The foundation is built; what makes a real digital employee is the depth of YOUR business data: products, pricing, sales tactics, brand voice. The more you feed it, the better it gets.

HOW IT'S BUILT

Four steps from your tour to a live agent.

- 01** **Connect your existing Matterport tour**
Share the tour ID or URL. No new embed, no plugins, no changes to your current setup.
- 02** **Train the agent on your business**
Upload product info, prices, FAQs, sales scripts. The agent reads, structures, and learns.
- 03** **Go live - visitor responses in under 1.5 seconds**
The agent is active the moment you launch. Visitors speak naturally; it answers and guides them.
- 04** **Measure, refine, scale**
Weekly insight reports show what visitors ask, where they convert, and where they drop off.



Demo: the agent guiding a visitor through navigation, questions, and a clear next step.

See it for yourself.

Explore the full product, pricing, and how it fits your industry on october-ai.com.

[Get started](#)